5

CLAIMS

1. A method of delivering a message to a wireless device, comprising the steps of:

associating a first number with the device, the first number included within a true address for communication with the device:

associating a second number with the device, the second number being distinct from the first number and not being included within said true address;

receiving a communication that includes a phantom address and a message, at least a portion of said phantom address including the second number;

deriving the true address by at least deriving the first number from the second number; and

delivering the message to the device based upon the derived true address.